



Saba Saba Trade Fair , 2011 , Dar es Salaam , Tanzania was organized by the Tanzania Trade Development Authority and was the 35th International Trade Fair held at Dar es Salaam .

The International Trade Fair exhibition was held from 28TH June , 2011 upto 10TH July , 2011 and witnessed prominent Motor Vehicles competitors participation in Tanzania .

His Excellency the Ambassador of South Korea , Mr. Young Hoon Kim was gracious enough to be the Chief Guest and inaugurate the Kia & Hyundai Pavilion at this exhibition on 1st July , 2011 .

Above : Chairman of F.K. Motors Group , Mr. Mehboob Karmali welcoming the Chief Guest His Excellency the Ambassador of South Korea , Mr. Young Hoon Kim to cut the tape of the relaunch of K 2700 pickup at the Kia pavilion at the Saba Saba Trade Fair inauguration ceremony on 1.07.2011

Right : Chairman of F.K. Motors Group , Mr. Mehboob Karmali enlightening His Excellency the Ambassador of South Korea , Mr. Young Hoon Kim on the latest features of the Kia K 2700 pickup which was well received by the Tanzanian Customers at the exhibition including agricultural Customers .



Hyundai East Africa Limited was awarded the second prize in the Category Seven : Motor Vehicles & Construction Equipments .

Kia K 2700 pickups were relaunched in the market with attractive discount prices exclusively offered for the Saba Saba International Trade Fair Customers who were very responsive towards the Kia Products .



Above : Chairman of F.K. Motors Group , Mr. Mehboob Karmali and His Excellency the Ambassador of South Korea , Mr. Young Hoon Kim checking the latest features of the K 2700 pickup vehicle

Left : The Chief Guest , His Excellency the Ambassador of South Korea , Mr. Young Hoon Kim checking the interiors of the K 2700 pickup vehicle which was well received by the Tanzanian Customers including agricultural Customers . Customers have been offered option of both AC. and non AC. Cabins .

